

Volume 14 Number 7 A Bi-Cultural Publication July, 2019

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"Keep Tejano Music Flowin'!"







Mendoza is First Hispanic to serve as A&M Chairman

The Texas A&M University System Board of Regents elected Elaine Mendoza '87 to serve as board chairman. Mendoza is the second woman and the first Hispanic to serve as Chairman of the Board of Regents for the Texas A&M System.

Mendoza is founder, president, and CEO of Conceptual MindWorks Inc., a biotechnology and medical informatics company in San Antonio. She was first appointed to the Board of Regents by Governor Rick Perry in 2011 and reappointed by Gov. Greg Abbott in 2017. She received a Bachelor of Science degree in Aerospace Engineering from Texas A&M University.

Mendoza, whose term as a Regent expires 2023, was elected to a two-year term as chairman, replacing former Chairman Charles W. Schwartz. "I am grateful to Governor Abbott for my reappointment to the board in 2017 and am most appreciative of my colleagues for their support and vote of confidence," Chairman Mendoza said. "Serving the Texas A&M System as a Regent is an honor and a great responsibility. I know our Board will continue the legacy of always putting the interest of our students, faculty and the state of Texas first."

People in the News



Jessica Cisneros Running for Congress

Jessica Cisneros is a Democrat running to represent Texas' 28th district in Congress. As the daughter of Mexican immigrants and a human rights lawyer, Jessica is fighting to build an America for all of us - no matter who we are, or where we come from.

Jessica was born and raised in Laredo, Texas. When her older sister needed urgent medical care that was only available in the United States, her parents immigrated here to start a new home for the Cisneros family. Her dad picked fruit and started his own trucking company to make ends meet and ensure his two daughters could make it through high school.

Jessica excelled at Early College High School in Laredo and graduated as valedictorian. She earned her undergraduate degree from The University of Texas at Austin and her law degree from The University of Texas Law School, where she specialized in immigration law. For her leadership and commitment to keeping immigrant families safe and together, Jessica was awarded the Texas Law Fellowships Excellence in Public Interest Award, the Pro Bono Award, and the Chicano/Hispanic Law Students'

Association's Spirit of Community Award.

Every day in her work as a lawyer, Jessica is reminded of what she learned as a child: the rules of the game are not fair for most Americans. Too many representatives in Washington have forgotten the struggles and dreams of our families here in Texas.



Elia Santos Passes Away in Angleton, Texas

Elia Santos, 87, of Angleton passed away peacefully at her home. She was born June 11, 1931 in Uvalde, Texas to Nazario & Dolores Garza Rodriguez and was the youngest of four siblings. With her late husband, Rodolfo "Fito" Santos, she moved with her four children ti Angelton, Texas in the late 1960s.

Elia was an active member of the Angleton-Danbury Auxiliary for more than twenty years. She also volunteered at the St. Thomas Resale Shop and was an active member of the Most Holy Trinity Catholic Community. She was engaged in the lives of her children, grandchildren and great grandchildren. Her hobbies included gardening, traveling and family. She lived for the holidays and family time.

She was preceded in death by her husband, Rudy H. Santos. Survivors include her children: Mari Lou Garcia of Angleton, Irene Keaton (Bruce) of Georgetown, Rudy R. Santos (Rosalie) of Angleton, Gracie Egan (Bob) of Georgetown. Other survivors include her sister Molly Diaz of Angleton and grandchildren.



Efrain Gutierrez Chicano Film Pioneer Recognized for His Work Over the Years

For contributions to film, The Academy of Motion Picture Arts and Science Preservation and Foundation Programs selected Gutierrez to be part of the permanent Academy Film Archive collection.

He will be presented as a unique and personal window into motion picture history at the Academy Museum of Motion Picture Arts and Science in Los Angeles, California.

Back in the 1970s, Gutierrez produced films like Run Tecato Run, Please Don't Bury Me Alive, and Amor Chicano es Para Siempre/Chicano Love is Forever.

Today he lives in **San Antonio**, **Texas**. Check him out on the internet. More info to come.



Ricardo Lara Elected NALEO President

WASHINGTON, D.C. – The National Association of Latino Elected and Appointed Officials (NALEO) today announced the election of its new president, California Insurance Commissioner Ricardo Lara.

Raised in California by immigrant parents from Mexico, Commissioner Lara is the first openly gay NALEO President in the organization's history and the first LGBTQ elected statewide leader in California's history.

"As Latino leaders, we are fully aware of the diversity of the American experience and the shared immigrant heritage that defines our nation despite our differences," said newly elected NALEO President and California Insurance Commissioner Ricardo Lara. "I am humbled and honored to lead NALEO during such a historic time for our country, as we develop the next generation of leaders who will put the values of public service ahead of all else."

Born in 1974, Lara attended Los Angeles area schools and graduated from San Diego State University with a bacherlors degree. He is currently working on a Masters degree from the University of Southern California. Lara was elected to the California State Assembly in 2010 and in 2012, he was elected to the California State Senate.

PRODUCTION

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Por cualquier pregunta, **llamenos:** (512) 944-4123

Using Circus Theory to Understand Trump El Presidente No es Pendejo

Most of us know what a circus is. Some of us have been to a circus. The P.T. Barum and Bailev Circus was indeed a spectacle when it rolled into town and paraded to the location where the big tents had been set up.

Watching all the people set up the tents and bringing in the elephants, lions, tigers and bears was a thrill in itself.

Once inside the big tent

the ringmaster took center stage under the spotlight and addressed the audience through a microphone. Together with all his assistants he would call attention to the trapeze artists swinging from above. Then he would call to your attention the elephants and the tricks they could do on command. But it was the clowns that everybody waited for because they would perform rotines and make you oooh and aaah. Last but not least was the person who was shot out of a cannon. That was the real thriller.

If you liked and understood the circus experience, it should be easy for you to understand President Donald Trump. He is the ringmaster today and he is doing an excellent job of getting people to ooh and aah, almost on "Q".

Take for example the recent speech he gave on the 4th of July. As he spoke he made reference to the soldiers in 1776 and how they protected airports. Almost immediately the internet went wild with oohs and aahs about this perplexing statement. The critics came out in droves.

But what if you were to learn that the President made this comment on purpose? What if you were to learn that like the circus ringmaster, you were being given something to ooh and aah about?

President Donald Trump no es pendejo. He knows exactly what he is doing. He knows how to use his twitter account and technology to get the audiences to watch the monkeys tumble and the lions to roar. Pass the popcorn. Es todo!



Editorial

Alfredo R. Santos c/s **Editor and Publisher**

La Raza



Where friends and enemies come together for breakfast tacos every other Saturday and discuss the important issues of the day. We meet at 4926 East Cesar Chavez Street in Austin, Texas every other Saturday at 10:00am



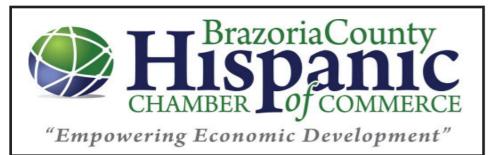


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WORDEN TO LAUNCH ONLINE PHD PROGRAM

The Worden School of Social Service at Our Lady of the Lake University (OLLU) will build on its tradition of excellence and fill a growing need with the launch of an online PhD program in the summer of 2019.

"The program aims to train educators who are especially skilled for employment within minority-serving institutions," said Worden School director Rebecca Gomez, PhD. "It can be completed in as little as three years and requires a one-week summer residency for each summer of study."

When the first cohort enrolls this summer, OLLU will have the second online PhD social work program in **Texas** and only the third in the nation. **Baylor University** has an online PhD program as does **Walden University**, a for-profit school headquartered in **Minneapolis**, **Minn**.

Last fall, the Worden School celebrated its 75th anniversary. Since its founding in 1942 as the first School of Social Work in Texas, the Worden School has blazed new academic trails. It is accredited by the Council on Social Work Education (CSWE) and has expanded its reach to serve students across the nation. The online master's of social work program, for example, serves students in more than 40 states.

The online PhD program expects to attract students from across the U.S. as well with an emphasis on recruiting and supporting students who have traditionally been underrepresented in higher education. "Increasing access, diversity and inclusion is the mission of our university and the Worden School," **Dr. Gomez** said. "It is also what we have done diligently and well for 75 years."

The Worden School is often recognized for excellence in educating the country's social workers. Most recently, the Worden School won the Outstanding Commitment to Excellence and Innovation in Distance Learning by a 4-Year Higher Education Organization presented by the Texas Distance Learning Association



SBOE gives final approval to four new charter schools

The State Board of Education today endorsed recommendations by the commissioner of education to authorize four new charter school operators. Subject to clearing contractual contingencies, the following applicants will open new charter schools in the 2020-2021 school year:

- The Gathering Place serving kindergarten through eighth grade in San Antonio;
- Elevate Collegiate Charter School serving early childhood through grade five in Houston;
- · Houston Classical Charter School serving kindergarten through grade eight in the Houston-Alief area; and
- · San Antonio Preparatory Charter School serving grades five through 12 in the San Antonio-Judson area.

The board vetoed the granting of a charter to Royal Public Schools, which had hoped to open campuses in the Austin and Houston-Alief areas. Thirty-three entities submitted applications for charter schools this year. Through a rigorous review and evaluation process, eight advanced to the interview phase. With the addition of these four charters, Texas will have 181 active charter holders.

The Dreamers Scholarship Fund

The **Dreamers Scholarship Fund** has been established with an intital endowment of \$25,000.

Initially, Three \$500. scholarships per year will be awarded to only Dreamers or undocumented students enrolled in college and under the age of 26. Those students are not eligible for any government assistance which is why those students as eligible for the scholarships.

If you know anyone who would like to make a donation to the **Dreamers Scholarship Fund** please contact **Dianne Gordon** (dgordon18@comcast.net.) Any donation is tax free!! The fund will not conduct fund raisers and will only be funded with donations.

Gracias,

Dr. Robert and Vyone Kimball



NBCUniversal/LNESC National Scholarship Deadline: July 22, 2019

The LULAC National Educational Service Centers, Inc. (LNESC) invites qualified rising college juniors and seniors to apply to the NBCUniversal/LNESC Scholarship. The program is intended to assist and encourage outstanding Latino students with an interest in the media and entertainment industry pursue a bachelor's degree at a U. S. post-secondary institution. The NBCUniversal/LNESC Scholarship Program is sponsored by NBCUniversal and administered by the LULAC National Educational Service Centers (LNESC).

The NBCUniversal/LNESC Scholarship Program will award ten (10) \$5,000 national scholarships to qualified rising sophomores and juniors. Applicants must be enrolled full-time in an accredited college or university; at least 18 years of age or older; have a cumulative grade point average of 3.0 or better on a 4.0 scale; be a U. S. Citizen or Legal Permanent Resident; and have an interest in the media and entertainment industry; all majors are welcome.

Eligibility Requirements Applicants must meet the following criteria to be considered:

- Must be a sophomore or junior enrolled full-time in an accredited college or university
- Must be at least 18 years of age or older
- Must have a cumulative grade point average of at least 3.0 on a 4.0 scale or the equivalent.
- Must be a U. S. Citizen or Legal Permanent Resident.
- Must have an interest in the media and entertainment industry; all majors are welcome.

Applicants must submit the following by the deadline of July 22

Completed online application, including submission of the following: College transcript with proof of cumulative grade point average Three letters of recommendation, including a complete telephone number and email address for each reference

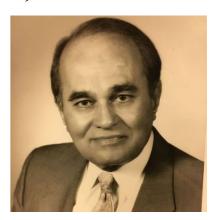
For more information: Marcos de Leon

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Eduardo Peña, Jr Passes Away in San Antonio, Texas

Eduardo Peña, Jr. age 83, passed away peacefully on Saturday, June 22, 2019 in San Antonio, TX. Mr. Peña grew up in Laredo where he was born. He was the first in his family to go to college, graduating from The University of Texas at Austin in 1958. He married his high school sweetheart, Ada Reyna Peña, and they moved to Washington, DC where Peña received his law degree from the Columbus School of Law, The Catholic University of America in 1967.



Peña worked at the U.S. Capitol for U.S. Senator Ralph Yarborough, from Texas, and for U.S. Senator Birch Bayh, of Indiana, and practiced law in Washington,

DC for more than 30 years. He was General Counsel to the Congressional Hispanic Caucus Institute since its founding. He was a Special Advisor to President Lyndon Johnson with the Committee on Mexican American Affairs and helped organize and charter numerous other Latino organizations.

Peña was elected National President of LULAC during its 50th anniversary and served as a founding member of the Hispanic Bar Association of the District of Columbia. His career also included assignments with the U.S. Department of Labor (DOL) and he was appointed by President Nixon to be Executive Director of the Equal Employment Opportunity Commission (EEOC). He was a two-time recipient of the DOL's award for meritorious achievement.



"The battles in which we are engaged today continue the legacy left by President Peña and LULAC is fortunate to have had such a leader among us," said Domingo Garcia, LULAC National President. "Our job now is to make sure that we honor his contributions and sacrifices by defending the civil rights of Latinos with the same vigor, passion and determination that he did because we have too much at stake and Ed would expect nothing less of the organization he loved," he added. Peña proudly served in the U.S. Army after graduating from college and was honorably discharged.

Eduardo Peña, Jr. is survived by his wife of 59 years, Ada R. Peña; his daughter, Celinda Peña Shoffner of Washington, DC; son, Eduardo Peña, III of Santa Barbara, CA, sisters, Elsa Peña Herbeck, Herminia Peña Vigil and Evelina Peña Beltran, all of San Antonio; five grandchildren, and many other relatives and friends.

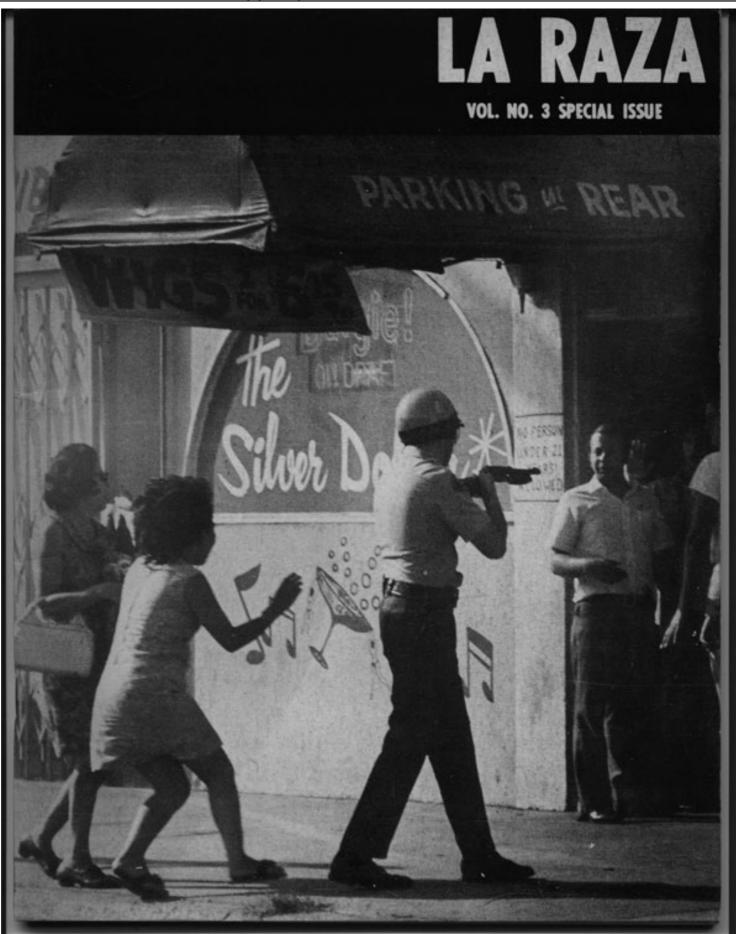




Ruben Salazar







July 11, 1940 June 13, 2019

California State Northridge Professor, Chicano Activist Raul Ruiz Dies

Former Cal State Northridge professor Raul Ruiz, famed for is work with La Raza, passed away. He was 78.

When I moved back to California in 1970, the Chicano Movement was in high gear all up and down the state. I had hitched hiked from Texas to California that summer and was in Los Angeles during the month of August. I remember someone handed me a leaflet announcing the Chicano Moritorium that was going to be held later that month. I also remember hearing the name Raul Ruiz.

Raul Ruiz was working with a publication called *La Raza*. And it was Raul who captured the iconic photos of the Los Angeles Sheriff's Department firing a tear-gas canister into the Silver Dollar bar that killed Los Angeles Times reporter Ruben Salazar. Raul Ruiz went on to capture many other moments in history with his work in the media and was well known throughtout the Los Angeles area.

According to friends, Ruiz died in his sleep on June 13, 2019. He was 78. Originally from El Paso, Texas he moved with his family to Orange County as a teen. According to Mario Garcia, an author and professor at the Univeristy of California at Santa Barbara, Raul went to local Catholic schools before enrolling at Cal State LA where he became involved in the Chicano Movement. In a story with the Los Angeles Times, his life changed after he took classes on Latin American history taught by Tim Harding. The professor challenged Ruiz to dive into Chicano history, giving him a copy of "North From Mexico," a 1949 book by Carey McWilliams considered the first serious study of Mexicans in the United States. The tome, Ruiz told a biographer decades later, "made me understand that men and women not only by knowing themselves but also by reacting to their social conditions make history."

Professor Garcia says that **Raul** was one of the college students who helped to organize the 1968 school walkouts in the **East Los Angeles** public schools. It was those walkouts that were considered pivotal in calling attention to the unequal treatment of Mexican American students. As the co-editor of *La Raza Magazine*, **Ruiz** photographed and produced stories on many of the events that came to make up the **Chicano Movement** in the **Los Angeles** area. According to the **Los Angeles Times** story following **Raul's** passing, his advocacy eventually brought him to the **Raza Unida Party** where he ran in 1971 for a state assembly seat. While he only received 7% of the vote, it prevented the **Democratic** candidate, **Richard Alatorre** from winning and showed that a thrid political party could do some damage.



While Ruiz continued to report and protest, he went on to Harvard University where he earned a doctorate and taught in the Department of Chicana and Chicano Studies at Cal State Northridge from where he retired in 2015 after 45 years. "He created a pathway for my generation to follow and grow the discipline," says Denise Sandoval, who first met Ruiz as a graduate student at CSUN in the early 1990s and eventually became a colleague. "I will remember those moments I stopped and looked into his classroom while he was teaching so I could just listen for a few moments."

"Raul should be remembered as a very courageous and brave and dedicated, committed activist who always wanted to improve the Chicano community and to improve Los Angeles, so that it would not be a city that would be divided by race and class and other kinds of ethnic conflicts," Garcia said. "And, and he worked all of his life to do that."

Occurred Medrano New Album Loteria

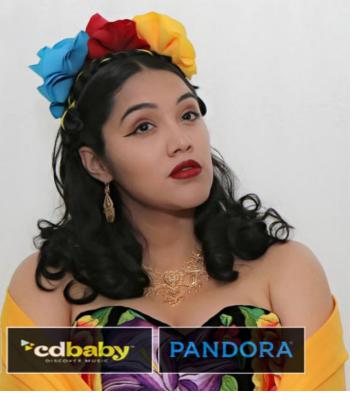
Available Now











Veronique Medrano, is originally from Brownsville, Texas and graduated from the **University of Texas Pan American** in 2013. She is an up and coming **Tejano** artist with a style all her own. Born on January 25th, 1991, Medrano and her band the Puro Party Band made thier Tejano Conjunto Festival debut in San Antonio in 2018 with her recently release hit song La Pulga. She has released three albums so far.

So far she has been # 1 on the Tejano Magazine's Top 20 single of he Week Chart (March 31) and won the 2009 Texas All-**State Vocalist** competition. She cites as her musical influences: Selena, Johnny Cash, Coldplay Norah Jones, John Mayer, and Alicia Keys.

With interests in videography, film, comic books, writing and singing, she brings a different onda to her music as evidence in her dance style and interpretation. We predict she is going to be bigger in the comming years and should be some you should keep your eye on. Check her out on YouTube.







En la Comunidad

LEFT: Paul Saldaña moderated an HABLA Platica at Juan in a Million Restaurant regarding "Latino Voices, Political Power, Past and Present".

- Jovita Pardo, Community Leader, Coalition Builder, Political Consultant
- Eliza May, Community Leader, Coalition Builder, & Political Activist
- Modesta Treviño, Educator, Arts and Civil Rights Activist
- David Chincanchan, Policy Advisor, Council Member Pio Renteria and President of Austin Tejano Democrats





ABOVE: David Chincanchan, Policy Advisor, Council Member Pio Renteria and President of Austin Tejano Democrats, Eliza May, Jovita Pardo and Modesta Trevino and Paul Sldaña at Juan in a Million.

RIGHT: Impact Austin awards \$100,000 to Con Mi MADRE to help lift Latinos out of poverty through education. This high-impact grant provides funding to make possible economic, social, environmental, or cultural enrichment programs and projects in the Greater Austin area.

Con Mi MADRE (CMM) empowers young Latinas and their mothers through education and support services that increase preparedness, participation, and success in post-secondary education. CMM's programming begins in the 6th grade in an effort to keep young Latinas engaged in school while learning social-emotional skills until a college degree is realized. CMM contributes to increasing college completion rates among Latina youth and decreasing the cycle of poverty.











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Small Business



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DISTINGUIMOS A QUELLOS QUE MEJORAN LA SALUD DE NUESTRA COMUNIDAD

Felicitaciones a nuestros Estudiantes Héroes de Salud de 2019:

- Ava Cuellar, Del Valle ISD (Distrito Escolar Independiente)
- Terranice Estep, Austin ISD
- Ben Hofer, St. Andrew's Episcopal
- Rayna Manchala, Austin ISD
- Kanye Milligan, Del Valle ISD
- Leonardo Najar, Del Valle ISD
- Amanda Ohaechesi, Austin ISD
- Jose Ponce, Del Valle ISD
- · Ari Sharma, Austin ISD

Reflections on How Far We Have Come in San Marcos, Texas

by Ernesto Nieto

15 miles south from Austin is San Marcos, a 60%+ voting populace for Donald Trump in 2016. When Joca Marquez, native of the Texas Rio Grande Valley, NHIer, and associate professor at Texas State, decided to run for city council, she responded as a challenge "having been inspired," she says, by no other than soon to be sworn in and also NHIer, Congresswoman Alexandria Ocasio-Cortez, Bronx, New York.



On the evening she was declared a winner by a 60+ percent vote margin, **Joca Marquez** never ever before considered being an elected public figure.

The victory party was held at **Rogelio's** in **San Marcos** where many well-wishers were present to congratulate and wish her well. Also there to applaud the outcome was newly elected **County Judge, Ruben Becerra**, the first sitting Latino elected judge of **Hays County** in a 150 years. **Joca** will be only the second Latina elected to the city council since the City's founding.

And no, you don't have to know all the In's and Out's of City or County government to sit at the table. Enough training is provided for all first time elected positions serving for the first time. What is different about what just happened this evening is that the traditional barriers that were once there and kept entire populations out of the decision making process and serving in second class roles are now changing right before all of us. And yes, our modern generation of Latino leaders are young and generally not accustomed to those roles. But they are also better educated and more in tune with the future than their crusty old opponents. Anyway, aren't young, inventive, and courageous young minds a much better alternative to the future than the strident, unchanging attitudes of the past who served primarily one sector of the American population while ignoring the needs of others?

America is changing ladies and gents, not just in **San Marros**, but across our entire country. No, it shouldn't have taken 50 years plus to bring to this point in our history. And yes, many lives were lost and jailed by those who dared the powers in place to fulfill our nation's vision of equality for all. Tihs evening, **NHIer Joca Marquez** gave us a tiny glimpse of what many Latinos fought for since **WWII** and **LULAC**, and the **American G.I Forum** and the many Latinos and Latinas who daringly raised their voices seeking change.

Yes, Joca, I could see Gloria's tears welling up in her eyes through her forever proud smile while you made your first public victory speech. Your kind words of gratitude to those who helped you defined your grace and appreciation, and the sense of service you will bring to the table. In the end, isn't that what most citizens really want--to be treated fairly, to be heard, to have a voice, to be treated with respect? Your generation Joca will usher in a new sense of decency and moral courage to the office you will soon hold. We now know that you will look hard at the facts before you and be unafraid to make the decisions that serve the many instead of the few. We all look foward to your service with pride and expectation...e

Profiling Jocabed "Joca" Marquez San Marcos City Council Member

Dr. Joca Marquez was elected to the **San Marcos City Council** in an run-off election on December 11, 2018 for three-year term in Place 5. **Dr. Marquez** graduated from **Texas State University** in August 2018 with a doctorate in School Improvement and received a bachelor's and master's degree in Chemistry from the **University of Texas Pan American**.



For the past decade, **Dr. Marquez** has been a graduate research assistant at the **University of Texas Pan American**, **Texas A&M Kingsville Citrus Center**, and **Texas State University**. She has collaborated on three research projects: the **Greater Texas Foun-**

dation (GTF) Grant at the CLAS department; the Family and Consumer Sciences focusing on the first-generation college student's parental perceptions of their child's education; and served as a research analyst for the HSI STEM Impact Program at Texas State University.

Dr. Marquez has extensive experience working with US Department of Education Title III Grants, as well as the LBJ Institute for STEM Education and Research NASA, and National Science Foundation Grants. As a result, Dr. Marquez has presented her research at the American Chemical Society, Texas Academy of Science, American Educational Research Association, University Council for Educational Administrators, and American Educational Studies Association. Her work has been published in numerous peer-reviewed journals. Dr. Marquez is also a former high school science teacher in the Rio Grande Valley.

Currently, **Dr. Marquez** conducts external evaluations with two **National Science Foundation** grants and is contracted with **Howard University** as a **Post-Doctoral Research Associate**. She is an active member of the **Hispanic Policy Network** at **Texas State University** and currently serves as Secretary of the Board with **Mano Amiga**.

Jocabed "Joca" Marquez - City Council, Place 5 630 E Hopkins San Marcos, TX 78666

Phone: 512-393-1740 Email Joca Marquez Email City Council





Conjunto music was born in south **Texas**, now the music can be heard as the new format for **La Tejanita 97.9** (KQSA-FM / Batesville, TX) serving south **San Antonio** and south central **Texas**.

The station owned by **Lopez Broadcasting** launched on June 25 playing Conjunto hits, music loved by late legendary broadcaster **Humberto Lozano Lopez**. "(He) loved conjunto music all his life and that is why the **Lopez** family has decided to launch a new conjunto hit station in the **San Antonio** market," said a press release.

La Tejanita 97.9 FM will be 100 percent puro Conjunto focusing on all Conjunto bands from the San Antonio market and Texas. "Any Conjunto group that wants airplay will get airplay period," said General Manager Manuel "Manny" Lopez. "We want to have an open door policy as Humberto Lozano Lopez taught us," said Program Director Jerry Piña.

La Tejanita 97.9 FM currently covers south of San Antonio market communities that include Devine, Lytle, Pearsall, Derby, Dilley, Cotulla, Crystal City, Castroville, Hondo, and Uvalde, the I-35 corridor between Laredo and San Antonio with future upgrades in the near future. "La Familia Lopez is dedicated to preserving our Conjunto traditions that are a staple in our music families' hearts for many generations," said owner Carlos Lopez.



Established 2005, the Fort Bend Hispanic Heritage Forum is a 501(c)3 Non-profit Corp., that advocates for higher education. Monetary donations are welcomed or become a "Friend of the Forum" by sponsoring a Scholarship in your Company/Family Name.

Address: PO Box 1624

Telephone:

832-582-1020

Rosenberg, TX 7747

281-239-5236

Email: janie.warstler@yahoo.co

MANEJA LISTO. MANEJA SEGURO.

TxDOT ofrece consejos para ayudar a los conductores a llegar seguros a sus destinos durante los meses populares del verano

El verano es la temporada alta de viajes en Texas, lo que significa una multitud de personas en las carreteras haciendo viajes largos, visitando los parques estatales o los lagos. Durante los viajes largos, los conductores corren el riesgo de dormirse, distraerse o perder la paciencia. El Departamento de Transporte del Estado de Texas les está recordando a los conductores que se mantengan alertos y eviten manejar con sueño o de manera agresiva este verano.

Mantente seguro al viajar por los caminos y carreteras del estado durante la concurrida temporada de manejo del verano.

- Siempre obedece los límites de velocidad anunciados y maneja a una velocidad segura tomando en cuenta el tráfico y las condiciones de lluvia y de las carreteras.
- Presta mayor atención al manejar por zonas de construcción o mantenimiento.
- Al acercarte a un vehículo de emergencia, grúa o vehículo de TxDOT que esté estacionado a un lado de la carretera con las luces azules o ámbar intermitentes, cámbiate de carril. Si no es posible cambiar de carril, reduce la velocidad a 20 mph por debajo del límite de velocidad vigente cuando te acerques a un vehículo parado.
- Mantén una distancia segura entre tu vehículo y el vehículo que esté delante de ti.
- Maneja con las luces encendidas para que te puedan ver los automóviles que vienen en sentido contrario.
- · Mantente pendiente de los motociclistas, ciclistas y peatones.

Toma precauciones para evitar manejar con sueño, especialmente cuando estás viajando distancias largas.

- · Nunca tomes alcohol ni tomes medicamentos sedantes antes de manejar.
- Descansa lo suficiente antes del viaje.
- · Programa paradas de descanso cada dos horas o 100 millas. Descansa de 15 a 20 minutos en cada parada.
- · Evita manejar entre la medianoche y las 6 a.m.
- · Aprovecha las Áreas de Descanso Seguras del estado y los Centros de Información para Viajeros.
- Para los viajes largos, viaja con un acompañante que pueda ayudarte a mantenerte alerta y tomen turnos para conducir.



My Texas History Day 2020 Fundraiser

As the President of the Texas State Historical Association (TSHA), I am making a personal appeal to join my fundraising campaign for TSHA's Texas History Day program, a highly successful educational program that serves the youth in our schools.



Dr. Emilio Zamora

TSHA is nonprofit dedicated to promoting Texas history in all its breadth and depth. Our Texas History Day program

is a year-long contest that attracts tens of thousands of students to participate with historical research papers, exhibition projects, performances, video documentaries, and interpretive; websites. The students start at the school and regional level, working independently or in groups to research, develop, and present a project on the historical topic of their choice. **TSHA** holds the statewide contest at the **University of Texas at Austin**, and award-winning students go on to compete at the national contest in **Maryland**.

Texas History Day is more than a contest, as students learn valuable critical thinking, teamwork skills and historical content. I invite you to learn more about the program and the opportunities it provides for **Texas** students by visiting **TSHA's** main fundraising page.

Please support TSHA and all the work that it does on our behalf. Your contributions will directly support the 2020 Texas History Day program. Visit my personal fundraising page or TSHA's main page to make your donation today. My Fundraising Page: https://www.justgiving.com/fundraising/emilio-zamora?newPage=True TSHA's Fundraising Page: https://www.justgiving.com/campaign/TX-History-Day-2020

Thank you for your support, Emilio Zamora, President

LEVERAGING COMMUNITY INFLUENCE

by Ernesto Nieto

Years ago during my civil rights and social justice times, I helped organize a group of local folk called LUCHA in Austin's Eastside community. The name stood for "the struggle." We got involved in everything from sidewalks to community demonstrations. One day while distributing grape boycott leaflets with a friend, the police stopped and began interogating us both.

Upset at the officer, Buddy Ruiz and I walked over to a local beer joint called Rabbit's where the conversation turned to politics. By the end of our talks, Buddy decided to consult with his family and possible throw his hat in the ring for city council. The only Latino candidate at the time, the flamboyant Buddy got wholesale support that gave the Eastside political leverage that had never been experience before. The only problem that arose was when Buddy decided to punch a union-breaker in the nose while demonstrating against a company that historically paid low wages to a primarily Latino hourly wage earners where Buddy's own dad also worked....though their was a record turnout for Buddy on voting day, he lost by only a few votes.

A couple of years later, our politics turned to the County Commissoner's race for precinct 4, a majority Latino community where a white office holder had served in the position for over 20 years. This time, there were 3 Latino candidates who elected to run. One argument in LUCHA supported the view that we galvanize behind only one candidate. My preference was that all three candidates run simultanenously to generate as many voters as possible with the expectationi that no single candidate would get a majority vote (51%) on the first run. We even organized a "barrio primary" to determine which of the candidates had majority name recognition. Richard Moya emerged as the "favorite son" of the community. In the end, Richard became the first Latino to occupy public office besides school board that at the time was not considered too important. Richard eliminated a power hold that had been held for over 20 years.

So why this story? Because we're at the same cross roads. We have only one candidate who's Latino running for the presidency. First time, outside of **Bill Richardson** several years ago outside of a mediocre showing by **Marco Rubio** on the the Red side of the isle. By completely getting behind the Latino candidate as we did back in the early 1970s in **Austin**, we help give rise to a new political voice that has not been present since the days of **PASSO** and it's ViVa Kennedy era.

There's nothing to lose and everything to gain by finally coalesing an organized voice as we work towards the 2020 general election. If all of us express our individual voices among the 20 or so candidates, we gain nothing but a "gracias." But by galvanizing our voting potential behind the Latino candidate, we simultaneously give rice to a new, modern day, better educated voice that has been forever absent in our community. In other words, let's leverage our collective power potential instead of diluting our strength by getting caught up in the individual choices we may have as voters. Othersie we fail to become an important, even crucial voting block both now and in the future And finally, you know who undertood this from the very beginning....AOC at 29 years of age....As a first time candidate with no prior experience, she toppled a guy who was so accustomed to winning that he did very little to campaign....AOC was smart enough to galvanize a sole candidate constituency that focused on her and did everything possible to get her to her goal.....you know the rest of the story....and the broader narrative that got her there....Julian!!!!! Become a strong and powerful voice for all of us....get a new era startede



by Alfredo R. Santos c/s

When I moved back to Uvalde in the summer of 1965, I found out that on Saturdays, one could go to the movies at the El Lasso Theatre for three Coca Cola bottles.

I remember getting up early on Saturdays and looking all over for my first three bottles. The first

Saturday Morning in Uvalde, Texas

place I would look was in the alley behind my grandmother **Lolita's** house on **Ft. Clark Road.** Then I got into the habit of watching people who were drinking a coke, and watched what they did with their bottle after they finished. Sometimes I would have to go into a garbage can to retrieve a bottle de vez en cuando. Going to the El Lasso Theatre on Saturday was exciting. I remember turning the corner and seeing more than a hundred kids lined up with their bottles. The Coca Cola company had a truck parked in front and they would collect your bottles and then you got to go in. I don't know long this practice lasted. I do know that as I got older, *me daba verguenza* standing in line with

all the small kids trying to get into the theater for three coke bottles. How about you? Did you ever go to the **El Lasso** with three empty coke bottles?

I don't know who took this photo out in front of the El Lasso Teather but the number of bicycles out in front says it all.

AVISO DE AUDIENCIA PUBLICA DEPARTAMENTO DE DESARROLLO COMUNITARIO DEL CONDADO DE BRAZORIA ENMIENDA DEL PLAN DE ACCION 2017

Audiencias públicas se llevaran a cabo el meircoles 17 de julio del 2019 a las 5:30 p.m. y el miércoles, 24 de julio del 2019 a las 9:00 a.m en las oficinas del Condado de Brazoria en el edificio East Annex ubicado en 1524 E. Mulberry, Angleton, Texas. El propósito de estas audiencias serán para recibir comentarios y aportaciones ciudadanas sobre la enmienda del Plan 2017 que reasignara fondos sin obligaciones de proyectos ya terminados a otros proyectos que necesitan ayuda financial. Por favor mirar la lista de todos los proyectos y cantidades en:

http://brazoriacountytx.gov/departments/housing-andurban-development/public-notices

La localización es accesible para personas con descapacidades físicas. Personas incapacitadas, que no hablan inglés, usan lenguaje de señas y otras personas que necesitan adaptaciones especiales y desean asistir a esta audiencia pública, deben comunicarse con Nancy Friudenberg al (979) 864-1860, antes de la audiencia para que el alojamiento sea disponible.

Para información general, por favor llame a Nancy Friudenberg al (979) 864-1860. Ademas, pueden presentarse observaciones por escrito al Departamento de Desarrollo de Comunidad del Condado de Brazoria, 1524 E. Mulberry, Suite 162, Angleton, Texas 77515 o por fax al (979) 864-1089. Por favor de enviar cualquier comentario antes de las 4:00 p.m. del 2 de Agosto de 2019.

For general information, please call Nancy Friudenberg at (979) 864-1860. Also, written comments can be submitted to the Brazoria County Community Development Department, 1524

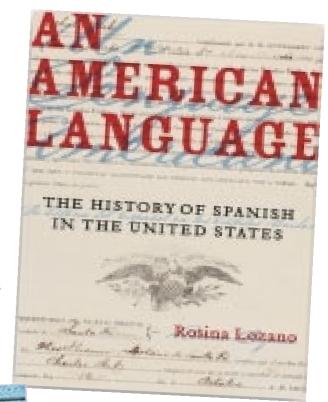
E. Mulberry, Suite 162, Angleton, Texas 77515 or by fax to (979) 864-1089. Please submit any comments by 4:00 pm August 2, 2019.



Summer Reading

"An American Language is a tour de force that revolutionizes our understanding of U.S. history. It reveals the origins of Spanish as a language binding residents of the Southwest to the politics and culture of an expanding nation in the 1840s. As the West increasingly integrated into the United States over the following century, struggles over power, identity, and citizenship transformed the place of the Spanish language in the nation. An American Language is a history that reimagines what it means to be an American—with profound implications for our own time"

The author is **Rosina Lozano** and the book was published by the **University of California Press** ISBN 9780520297067



The Ku Klux
Klan's Campaign
Against Hispanics,
1921–1925
Rhetoric,
Violence and
Response in
the American
Southwest

Juan O. Sánchez

The Ku Klux Klan's Campaign Against Hispanics, 1921-1925: Rhetoric, Violence and Response in the American Southwest

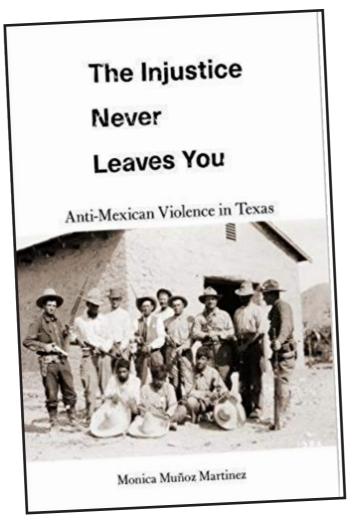
The Ku Klux Klan's persecution of Hispanics during the early 1920s was just as brutal as their terrorizing of the black community—a fact sparsely documented in historical texts. The KKK viewed Mexicans as subhuman foreigners supporting a Catholic conspiracy to subvert U.S. institutions and install the pope as leader of the nation, and mounted a campaign of intimidation and violence against them.

Dr. Juan O. Sanchez earned his doctorate from **Our Lady of the Lake University** in **San Antonio, Texas** and is the author of a number of books on the KKK.

Summer Reading

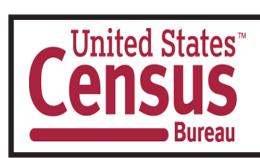
Between 1910 and 1920, vigilantes and law enforcement—including the renowned Texas Rangers—killed Mexican residents with impunity. The full extent of the violence was known only to the relatives of the victims. Monica Muñoz Martinez turns to the keepers of this history to tell this riveting and disturbing untold story.

Operating in remote rural areas enabled the perpetrators to do their worst: hanging, shooting, burning, and beating victims to death without scrutiny. Families scoured the brush to retrieve the bodies of loved ones. Survivors suffered segregation and fierce intimidation, and yet fought back. They confronted assailants in court, worked with Mexican diplomats to investigate the crimes, pressured local police to arrest the perpetrators, spoke to journalists, and petitioned politicians for change.



Martinez reconstructs this history from institutional and private archives and oral histories, to show how the horror of anti-Mexican violence lingered within communities for generations, compounding injustice by inflicting further pain and loss. Yet its memorialization provided victims with an important means of redress, undermining official narratives that sought to whitewash these atrocities. The Injustice Never Leaves You offers an invaluable account of why these incidents happened, what they meant at the time, and how a determined community ensured that the victims were not forgotten. Available through Harvard Press or Amazon.com.

Dr. Monica Muñoz Martinez is a native of Uvalde, Texas and an Assistant Professor at Brown University. She eaarned her doctoract from Yale University.





PUBLICA PLAN DE ACCION 2019 DEL CONDADO DE BRAZORIA

Audiencias públicas se llevaran a cabo el miercoles 17 de Julio del 2019 a las 5:30 p.m. y el 24 de Julio a las 9:00 a.m. en las oficinas del Condado de Brazoria en el edificio East Annex ubicado en 1524 E. Mulberry, Angleton, Texas. El propósito de estas audiencias serán para recibir comentarios y aportaciones ciudadanas sobre el Plan de Acción 2019. El Condado anticipa recibir fondos del Departamento de Vivienda y Desarrollo Urbano de los EE.UU en la suma de \$1,736,521 bajo el programa CDBG, \$478,237 bajo el programa de HOME y \$155,816 bajo el programa ESG durante el programa año 2019. Por favor mirar la lista de todos los proyectos y cantidades en:

http://brazoriacountytx.gov/departments/housing-and-urbandevelopment/public-notices

En el primero (1) de julio del 2019, una copia del Plan de Acción anual de PY 2019 estará disponible para el público en el departamento de Desarrollo Comunitario del Condado de Brazoria, 1524 East Mulberry, Suite 162, Angleton, TX 77515.

La localizacion es accesible para personas con descapacidades físicas. Personas incapacitadas, que no hablan inglés, usan lenguaje de señas y otras personas que necesitan adaptaciones especiales y desean asistir a esta audiencia pública, deben comunicarse con Nancy Friudenberg al (979) 864-1860, antes de la audiencia para que el alojamiento sea disponible.

Para información general, por favor llame a Nancy Friudenberg al (979) 864-1860. Ademas, pueden presentarse observaciones por escrito al Departamento de Desarrollo de Comunidad del Condado de Brazoria, 1524 E. Mulberry, Suite 162, Angleton, Texas 77515 o por fax al (979) 864-1089. Por favor de enviar cualquier comentario antes de las 4:00 p.m. del 2 de Agosto de 2019.

For general information, please call Nancy Friudenberg at (979) 864-1860. Also, written comments can be submitted to the Brazoria County Community Development Department, 1524 E. Mulberry, Suite 162, Angleton, Texas 77515 or by fax to (979) 864-1089. Please submit any comments by 4:00 pm August 2, 2019.



Calendar of Events

July 2nd, 2019 - Oswaldo B. Cantu Pan American Recreation Center Hillside Summer Concert Series Katelyn Rose Perez, Aaron Navarro and David Marez. 2100 East 3rd. Street in Austin, Texas

July 9th, 2019 - Oswaldo B. Cantu Pan American Recreation Center Hillside Summer Concert Series Conjunto Los Pinkys, J.R. Gomez, y Los Conjunto Bandits, Devin Banda, Jess Lopez y Los Funky Monkeys. 2100 East 3rd. Street in Austin, Texas

July 13th, 2019 - Little Joe y La Familia at the Mazatza Hotel and Casino in Payson, Arizona 85541. Show starts at 7:00pm

July 16th, 2019 - Oswaldo B. Cantu Pan American Recreation Center Hillside Summer Concert Series Jess Ortegon, George Mercado, and Street People. 2100 East 3rd. Street in Austin, Texas

July 20h, 2019 - Little Joe y La Familia at Ruta 71 in El Campo, Texas. Show starts at 7:00pm

July 18th, 2019 - Austin Tejano Democrats 10th Annual Membership Mixer at Casa Maria on South First Street in Austin, Texas. Event starts at 6:00pm

July 19th, 2019 - Hispanic Austin Leadership Applications Due. Each year, we select roughly 30 leaders to participate in our **HAL Program**. The program is open to everyone of all backgrounds! The program information can be found by clicking here. Contact the Greater Austin Hispanic Chamber of Commerce for more details.

July 20h, 2019 - Little Joe y La Familia at Ruta 71 in El Campo, Texas.

July 23rd, 2019 - Oswaldo B. Cantu Pan American Recreation Center Hillside Summer Concert Series Carlos P. Garcia, JR and the Starlights and Ruben Ramos and the Mexican Rebolution. 2100 East 3rd. Street in Austin, Texas

July 27th, 2019 - Breakfast for Backpacks from 8-10:00 am. Come by 1715 South 1st. Street in Austin, Texas and have breakfast and help Constable George Morales and the Dove Springs Neighborhood Center Advisory Board provide backpacks and school supplies for about 5,000 students in SE Austin. Great menudo courtesy of our sponsor Donn's BarBQue, tacos, pan dulce, cafe, Topo Chico. Casual, leisure time to eat breakfast on a Saturday morning, visit with friends and help our students. If you can't come by, you can drop off backpacks or a donation at 1715 S. 1st.



Word Power

En las palabras hay poder

No one can ever argue in the name of education, that it is better to know less than it is to know more. Being bilingual or trilingual or multilingual is about being educated in the 21st century. We look forward to bringing our readers various word lists in each issue of *La Voz*.

Nadie puede averiguar en el nombre de la educación que es mejor saber menos que saber más. Siendo bilingüe o trilingüe es parte de ser educado en el siglo 21. Esperamos traer cada mes a nuestros lectores de *La Voz* una lista de palabras en español con sus equivalentes en inglés.

Immigration Inmigración

Border Crossing Paso de frontera

Bridge Puente

Border Patrol Patrulla de frontera

Stranger Extranjero

Immigrant Imigrante

Refugee Refugiado

Water água

Rio Grande Río Bravo (Cómo se conoce en Mexico)

Float Flotador

Drown Ahogar

Help Ayuda

Funeral Funeral

Deperation Desesperación

Hope Esperanza

Prayers Rezos

La Voz Newspapers is Looking for Writers

Have you ever thought of sharing your thoughts with others? Here is an opportunity you should think about. We are looking for writers. What you do is send in an idea you have been thinking about and we discuss it. Once we agree on a couple of basics you work on your story. You send it in and we pay you. We pay ten cents a word. If you write a story that is 100 words, you make \$10.00. If you write a story that is 1,000 words, you make \$100.00. Easy money if you like writing. And remember, you do not have to be an expert writer. You just have to be able to put down the bones, we will help you with the make up. Contact us, 512-944-4123.

We are also looking for newspaper distributors. Give us a call.

La Voz Busca Escritores

¿Has pensado alguna vez en compartir tus pensamientos con los demás? Aqui esta una oportunidad que deberías pensar. Estamos buscando buscando para escritores. Lo que tienes que haces es enviar una idea que has estado pensando y lo discutimos. Una vez que estamos de acuerdo en los elementos fundementales, usted empieza a trabaja en su historia. Cuando lo acabas, lo mandas y te pagamos. Pagamos diez centavos por palabra. Si escribes una historia que tiene 100

palabras, haces \$10.00. Si escribes una historia que tiene 1,000 palabras, haces \$100.00. Es dinero fácil si te gusta escribir. Y recuerda, no tienes que ser un escritor experto. Sólo tienes que ser capaz de dejar los huesos, te ayudaremos con el maquillaje. Llameno en el, 512-944-4123

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https://www.traviscountytx.gov/ purchasing

BONNIE S. FLOYD, MBA, CPPO, CPPB COUNTY PURCHASING AGENT



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For information on the City of Austin's Minority/Women-Owned Procurement Program please contact the Small & Minority Business Resources at 512-974-7600 or visit www.austintexas.gov/smbr.



CARNIVAL . CONTESTS . ARTS-CRAFTS-FOOD VENDORS . BEER GARDENS . ENTERTAINMENT PARK

ADMISSIONS

Thursday, July 25: 5PM-10PM

DOLLAR DAY! ALL DAY - \$1

Carnival Armband: Ride All Night! - \$15

Friday, July 26: 5PM-MIDNIGHT

Senior (65+)/Child (6-12) - \$5 Adult (13-64) - \$10

Carnival Armband: Ride All Night! - \$20

Saturday, July 27: 9AM-1AM

9AM-2PM: Senior (65+)/Child (6-12) - FREE Adult (13-64) - \$5

2:O1PM-1AM: Senior (65+)/Child (6-12) - \$5 Adult (13-64) - \$10

** CARNIVAL RIDES OPEN 11AM-1AM **

Carnival Armband

Ride 11AM-5PM - \$10 / Ride 5PM-12AM - \$20

- Petting Zoo
- Rockin' Rick's Strolling **Guitar Cart**
- Sweet Potato the Clown
 - Haystack Dives
 - Putt Putt Golf

** KIDS 5 & UNDER FREE EACH DAY! **

* All children 12 & under must be accompanied by an adult *

THURSDAY, JULY 25 DUELO

8:30PM-10PM

FRIDAY, JULY 26

THE MOLLY RINGWALDS

6:30PM-8PM

BAG OF DONUTS

8:30PM-10PM

SKID ROW 10:30PM-12AM





SATURDAY, JULY 27

SHAYNE STILL 7PM-9PM

SAM RIGGS 9:30PM-11PM

JERROD NIEMANN 11:30PM-1AM







For more info: 1-979-265-8392 · 1-800-371-297/

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